## Accountability in Government Act (AGA) Quarterly Reporting Template for New Mexico’s Public Universities

### March 25, 2011

<table>
<thead>
<tr>
<th>Institution Name</th>
<th>New Mexico State University – Las Cruces Campus</th>
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<tbody>
<tr>
<td>Institution’s Mission Statement</td>
<td>New Mexico State University is the state’s land-grant university, serving the educational needs of New Mexico’s diverse population through comprehensive programs of education, research, extension education, and public service.</td>
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<td>Summary of key initiative for semi-annual reporting for the universities.</td>
<td>Continuing efforts to recruit and retain students through provision of a variety of student support services and academic enhancements. The measurement focus is on the retention of first-time, full-time, degree-seeking students from the initial fall to spring semester and initial fall to subsequent fall semester.</td>
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<td>Description of how this initiative links to mission statement</td>
<td>The educational mission of NMSU is to serve the people of the state by providing them with a quality educational experience. Efforts to educate and support students during the time they are at the institution focus on successful the students’ achievement of educational goals.</td>
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| Action Plan: Management initiatives, resource alignment, and other strategies/tools and their potential uses to improve performance | The university continues to invest in projects that are designed to increase student retention. A few examples of interventions include:  
- Expansion of services of Student Success Centers  
- Expansion of living-learning communities  
- Increasing number of sections of Freshmen Year Experience  
- WAVE Program providing services in wellness for students  
- Continuous development of Foundations of Excellence for the First-Year Experience Project  
- Student retention made the number one priority in the university’s strategic planning. |
| Key measurement statement | Percent of a first-time, full-time, degree-seeking freshman cohort enrolled in a fall semester who enroll the subsequent spring semester. Percent of initial cohort who enroll the following fall semester. |
| Data source for measurement | IPEDS Graduation Rate Survey Full-time Cohort institutional files |
| Four years of historical data | See data table on graph |
| Benchmark data for current report | CSRDE benchmark = 75.0% for fall to fall retention (May 2010 Report)  
None available for fall to spring retention |
| Institutional target data for current report | 78.0% = fall 2009 to fall 2010 retention target.  
88.4% = fall 2010 to spring 2011 retention target. |
| Actual data for current report | 74.8% = fall 2009 to fall 2010 retention.  
87.1% = fall 2010 to spring 2011 retention |
| Performance gaps | Actual minus CSRDE fall benchmark = -0.2%  
(Not applicable for spring data)  
Actual minus institutional fall target = -3.2%  
Actual minus institutional spring target = -1.3% |
| Explanation of gap if more than 10% below target(s) | NA |
| Proposed corrective action plan | See Action Plan above |
| Action plan status | Examples of recent and continuing activities to improve student retention include:  
Five primary Student Success Center activities:  
- Free tutoring service |
• Academic advising support for all colleges
• Intervention for “at-risk” student through faculty referral
• Enhancing awareness of library services
• Identifying and developing campus-wide academic support collaborative opportunities

Continuation of additional sections offered in general education courses to improve ability to complete requirements within the first two years.

Supplemental instruction continues for barrier/gateway courses.

Twelve Living-Learning Communities in areas ranging from Agriculture and Home Economics to the CAMP program to Professional Golf Management were offered. The LLCs house approximately 530 residents. Staff includes 15 faculty advisors and 15 student staff.

Additional sections of UNIV 150 freshman experience class were offered in spring, summer, and mid-semesters.

The Foundations of Excellence First Year Experience Priority Action Plan was completed and approved by the Provost. This academic year the plan began with development of proposed structure for project implementation.

Continued funding of the TRIO Education Talent Search Program serving high school students in preparing for entrance into college through summer enrollment in freshman English and UNIV 150. TRIO students lived on campus and received mentoring, tutoring and other support. TRIO programs include McNair Scholars, Upward Bound and Bridge participants.

Continuation of the First Year Scholars Program designed for success and retention of first-year students.

Wellness, Alcohol and Violence Education Program (WAVE) for educating students and the community on the issues that affect their educational experience and quality of life.

Student retention adopted by Living the Vision Strategic Planning Committee as the number one priority for the University to pursue within the coming years.