

Accountability in Government Act (AGA) Quarterly Reporting Template for New Mexico's Public Universities

Spring, 2012

Institution Name	New Mexico State University – Las Cruces Campus
Institution's Mission Statement	New Mexico State University is the state's land-grant university, serving the educational needs of New Mexico's diverse population through comprehensive programs of education, research, extension education, and public service.
Summary of key initiative for semi-annual reporting for the universities.	The measurement focus is on the retention of first-time, full-time, degree-seeking students from the initial fall to spring semester and initial fall to subsequent fall semester.
Description of how this initiative links to mission statement	The educational mission of NMSU is to serve the people of the state by providing them with a quality educational experience. Efforts to educate and support students during the time they are at the institution focus on students' successful achievement of their educational goals.
Action Plan : Management initiatives, resource alignment, and other strategies/tools and their potential uses to improve performance	<p>NMSU continues to invest in programs designed to support students as they pursue their educational goals and to instill a culture of graduation.</p> <p>A few examples of programs and initiatives include:</p> <ul style="list-style-type: none"> • Enhancing Freshman Convocation, including giving each incoming student a "challenge coin" and urging them to stay on the path to graduation • Expansion of the QuickConnect program in which faculty and staff volunteers contact students who appear to be struggling in their courses • Expansion of the Campus Tutoring Service to offer tutoring for more courses and to increase awareness of this free service • Spring Registration Calling Campaign to assist and encourage students to enroll for the spring semester • Establishment of "Red to Green Money Management" Program which teaches students to better manage their money and to understand debt • Implement strategic management of course offerings to ensure availability of sufficient sections of General Education courses • Implement "Check In/ Check Up" which encourages students to review their activities to achieve academic success • Of the President's Seven Goals for Success, Graduation is Goal #1.
Key measurement statement	Percent of a fall-entering, first-time, full-time, degree-seeking freshman cohort who re-enroll the subsequent spring semester, and the percent of the initial cohort who re-enroll the following fall semester.
Data source for measurement	CSRDE fall-entering, first-time, full-time, degree-seeking freshman cohort data.
Four years of historical data	See attached table and graph.
Benchmark data for current report	CSRDE benchmark = 75.2% for fall to fall retention (June 2011 Report). <i>None available for fall to spring retention</i>
Institutional target data for current report	75.0% = fall 2010 to fall 2011 retention target. 88.2% = fall 2011 to spring 2012 retention target.

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Actual data for current report	70.2% = fall 2010 to fall 2011 retention. 85.8% = fall 2011 to spring 2012 retention.
Performance gaps	Actual minus CSRDE fall benchmark = -5.0% (Not applicable for spring data) Actual minus institutional fall target = -4.8% Actual minus institutional spring target = -2.4%
Explanation of gap if more than 10% below target(s)	NA
Proposed corrective action plan	All programs will be assessed for effectiveness and adjusted as necessary to increase the success of NMSU’s entering freshman cohort. Research is underway to examine why retention dropped for the Fall 2010 cohort, and to ensure the Fall 2011 cohort is retained at a higher percentage.
Action plan status	In addition to the Action Plan initiatives listed above, NMSU will be implementing its newest strategic plan “Building the Vision” in which Graduation is Goal #1 is the first goal. Each college and student affairs unit will be responsible for implementing or improving programs that support student success.