

Accountability in Government Act (AGA) Quarterly Reporting Template for New Mexico's Public Universities

Spring, 2013

Institution Name	New Mexico State University – Las Cruces Campus
Institution's Mission Statement	New Mexico State University is the state's land-grant university, serving the educational needs of New Mexico's diverse population through comprehensive programs of education, research, extension education, and public service.
Summary of key initiative for semi-annual reporting for the universities.	The measurement focus is on the retention of first-time, full-time, degree-seeking students from the initial fall to spring semester and initial fall to subsequent fall semester.
Description of how this initiative links to mission statement	The educational mission of NMSU is to serve the people of the state by providing them with a quality educational experience. Efforts to educate and support students during the time they are at the institution focus on students' successful achievement of their educational goals.
Action Plan : Management initiatives, resource alignment, and other strategies/tools and their potential uses to improve performance	<p>NMSU continues to invest in programs designed to support students as they pursue their educational goals and to instill a culture of graduation.</p> <p>A few examples of programs and initiatives include:</p> <ul style="list-style-type: none"> • Enhanced Freshman Convocation, including giving each incoming student a “challenge coin” and urging them to stay on the path to graduation; • Investing in academic advisor professional development including conference participation, webinars, and consultant services; • Expansion of Supplemental Instruction for General Education science courses classified as “barriers” to timely completion; • Increased funding for additional sections of mid-semester courses that help students acquire learning strategies and maintain full-time status for maintenance of financial aid and other funding; • Increased programming for parents and families of new students with information related to supporting students' success; • Require students to attend new student orientation programs prior to registration; • Expansion of the QuickConnect program in which faculty and staff volunteers contact students who appear to be struggling in their courses; • Campus Tutoring Service received permanent funding for tutoring programs focused on first-year general education courses in addition to maintaining free tutoring of a wide variety of courses at all levels; • “Spring Registration Calling Campaign” which assists and encourages students to enroll for the spring semester has now been expanded to the fall semester as well and is an ongoing effort each semester; • Establishment of “Red to Green Money Management” Program which teaches students to better manage their money and to understand debt; • Implemented strategic management of course offerings to ensure availability of sufficient sections of General Education courses; • Implemented “Check In/ Check Up” to encourage students to review their semester activities to achieve academic success.

Key measurement statement	Percent of a fall-entering, first-time, full-time, degree-seeking freshman cohort who re-enroll the subsequent spring semester, and the percent of the initial cohort who re-enroll the following fall semester.
Data source for measurement	CSRDE fall-entering, first-time, full-time, degree-seeking freshman cohort data.
Four years of historical data	See attached table and graph.
Benchmark data for current report	CSRDE benchmark = 73.1% for fall to fall retention (June 2012 Report). <i>None available for fall to spring retention</i>
Institutional target data for current report	75.0% = fall 2011 to fall 2012 retention target. 88.2% = fall 2012 to spring 2013 retention target.
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Actual data for current report	72.0% = fall 2011 to fall 2012 retention. 86.7% = fall 2012 to spring 2013 retention.
Performance gaps	Actual minus CSRDE fall benchmark = -1.1% <i>(Not applicable for spring data)</i> Actual minus institutional fall target = 0 Actual minus institutional spring target = -1.5%
Explanation of gap if more than 10% below target(s)	NA
Proposed corrective action plan	NMSU recently completed a cost-benefit analysis of all first-year initiatives in NMSU colleges and student service units to identify opportunities for collaboration and potential gaps. We will be reviewing this analysis over the next few months and will propose any corrections to the action plan at that time.
Action plan status	NMSU is currently assessing outcomes for all initiatives listed in the Action Plan section above, and will be reporting progress and suggested improvements to central administration and the NMSU Regents within the next few months.