

Accountability in Government Act (AGA) Quarterly Reporting Template for New Mexico's Public Universities

Spring, 2014

Institution Name	New Mexico State University – Las Cruces Campus
Institution's Mission Statement	New Mexico State University is the state's land-grant university, serving the educational needs of New Mexico's diverse population through comprehensive programs of education, research, extension education, and public service.
Summary of key initiative for semi-annual reporting for the universities.	The measurement focus is on the retention of first-time, full-time, degree-seeking students from the initial fall to spring semester and initial fall to subsequent fall semester.
Description of how this initiative links to mission statement	The educational mission of NMSU is to serve the people of the state by providing them with a quality educational experience. Efforts to educate and support students during the time they are at the institution focus on students' successful achievement of their educational goals.
Action Plan: Management initiatives, resource alignment, and other strategies/tools and their potential uses to improve performance	<p>NMSU continues to invest in programs designed to support students as they pursue their educational goals and to instill a culture of graduation. A few examples of programs and initiatives include:</p> <ul style="list-style-type: none"> • Implemented New Student Orientation policies requiring students to attend "on-site" or online orientation prior to registration. A registration hold will take effect for students registering for the Fall 2014 semester. • Funded a Cross Campus Advisor position to assist students with challenges to registration or with transition between academic colleges. • Funded a Learning Specialist position to assist students needing intensive intervention in reading and writing. • Sent a team to the AACU Best Practices Institute; Research and assessment completed documenting the need for intervention between the first and second semester and beginning of the second year. A pilot program is being designed. • Established a Student Affairs & Enrollment Management non-voting member position on the Associate Deans Advisory Council to enhance academic college and student affairs collaboration and communication related to policies that affect registration and retention. • Working to improve degree completion by combining course offering data and degree audit data to optimize course availability against student course needs. • In the coming year, STAR degree audit system will incorporate an academic planning system at NMSU's main campus and four satellite campuses to create term-by-term degree plans. • Updated procedures for Enrollment Calling Campaign including enhancing the website with the ability to contact students via phone and email and timed and targeted mass email messages.
Key measurement statement	Percent of a fall-entering, first-time, full-time, degree-seeking freshman cohort who re-enroll the subsequent spring semester, and the percent of the initial cohort who re-enroll the following fall semester.

Data source for measurement	Fall-entering, first-time, full-time, degree-seeking “freshman” cohort institutional data.
Four years of historical data	See attached table and graph.
Benchmark data for current report	CSRDE benchmark = 72.5% for fall to fall retention (June 2013 Report). <i>None available for fall to spring retention</i>
Institutional target data for current report	75.0% = fall 2012 to fall 2013 retention target. 88.2% = fall 2013 to spring 2014 retention target.
Actual data for current report	74.0% = fall 2012 to fall 2013 retention. 86.9% = fall 2013 to spring 2014 retention.
Performance gaps	Actual minus CSRDE fall benchmark = +1.5% (Not applicable for spring data) Actual minus institutional fall target = -1.0% Actual minus institutional spring target = -1.3%
Explanation of gap if more than 10% below target(s)	NA
Proposed corrective action plan	As a result of NMSU’s emphasis on accountability and assessment and in response to internal studies, we have implemented a system of awarding funding for initiatives that address institutional goals. These initiatives must meet performance goals to be eligible for renewed funding. This funding system necessitates regular assessment and evaluation of our practices relative to stated goals.
Action plan status	NMSU assesses outcomes for all initiatives listed in the Action Plan and regularly reports progress and recommendations to university administration and the NMSU Regents.

New Mexico State University -- Las Cruces Campus

Retention Measure: Percent of First-Time, Full-Time, Degree-Seeking NMSU Students Who Re-enroll the 2nd (spring) and 3rd (fall) Semesters

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Class Size	1,694	2,078	2,212	1,961	2,051	1,977	2,016	2,061	1,949	2,091	2,170	2,337	2,608	2,258	2,180	2,034	1,902
# Retained to Spring		1,858	1,898	1,712	1,793	1,680	1,780	1,805	1,744	1,874	1,926	2,065	2,300	1,928	1,870	1,763	1,652
Fall-to-Spring Retention Target													88.2%	88.4%	88.2%	88.2%	88.2%
Fall-to-Spring Retention %		89.4%	85.8%	87.3%	87.4%	85.0%	88.3%	87.6%	89.5%	89.6%	88.8%	88.4%	88.2%	85.4%	85.8%	86.7%	86.9%
# Retained to Fall	1,242	1,507	1,535	1,456	1,489	1,464	1,540	1,499	1,475	1,601	1,632	1,762	1,952	1,586	1,569	1,505	
Fall-to-Fall Retention %	73.3%	72.5%	69.4%	74.2%	72.6%	74.1%	76.4%	72.7%	75.7%	76.6%	75.2%	75.4%	74.8%	70.2%	72.0%	74.0%	
Fall Retention Target					73.0%	75.0%	75.0%	75.0%	75.0%	82.0%	82.0%	82.0%	78.0%	75.0%	75.0%	75.0%	
Fall to Fall Benchmark		69.0%	69.0%	69.0%	69.0%	69.0%	71.8%	72.3%	72.5%	72.6%	72.8%	75.2%	75.0%	75.3%	73.1%	72.5%	

Retention benchmarks are from the Center for Institutional Data Exchange and Analysis report (CSRDE), for mid-sized, (5,000-17,999), moderately selective public institutions. Note: NMSU's institutional size characteristic changed from a mid-sized to a large-sized public institution from 2008-2012, and back to mid-sized institution in 2013. Cohort definition and retention methodology were updated in Fall 2010. In Fall 2012, full-time definition changed to more closely reflect IPEDS definition.

