

2014-2015 Graduating Student Survey

New Mexico State University

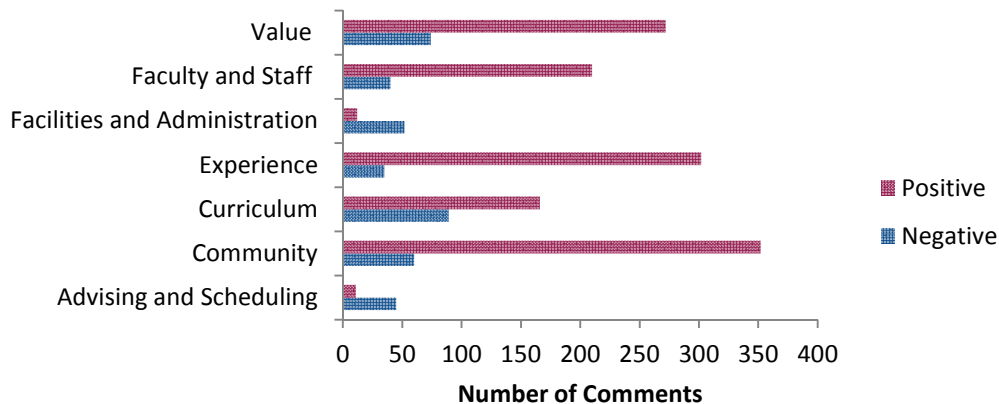
Comment Analyses

Table 1: Comment Analysis of Attending NMSU Again

Theme	Negative	Positive	Total	% Positive	% of Total
Advising and Scheduling	45	11	56	20%	3%
Community	60	352	412	85%	24%
Curriculum	89	166	255	65%	15%
Experience	35	302	337	90%	20%
Facilities and Administration	52	12	64	19%	4%
Faculty and Staff	40	210	250	84%	15%
Value	74	272	346	79%	20%
Other	2	2	4	50%	0%
Grand Total	397	1,327	1,724	77%	100%

Figure 1: Comment Analysis of Attending NMSU Again

Positive vs. Negative Comments by Theme



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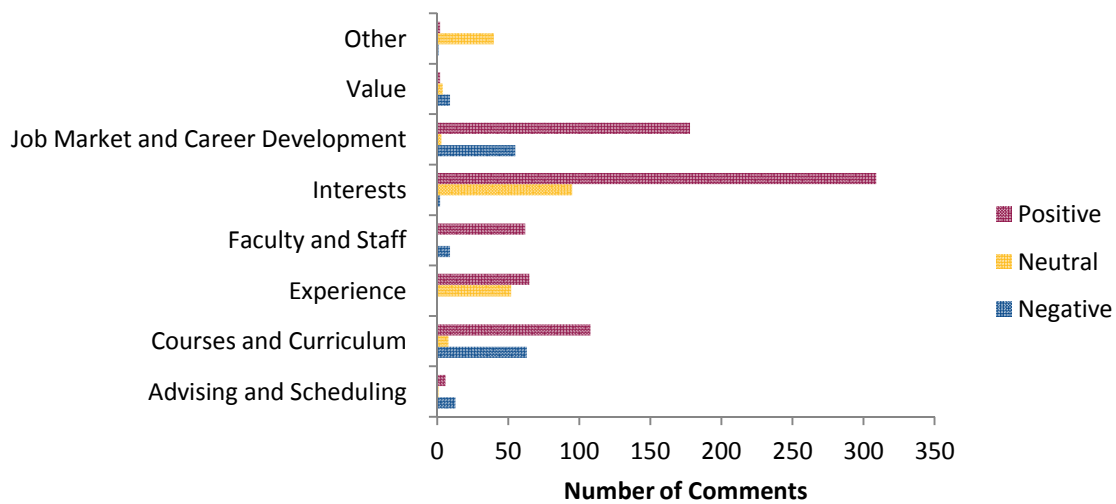
Comment Analyses

Table 2: Comment Analysis of Selecting Same Major Again

Theme	Negative	Neutral	Positive	Total	% Positive	% of Total
Advising and Scheduling	13	1	6	20	30%	2%
Courses and Curriculum	63	8	108	179	60%	16%
Experience	0	52	65	117	56%	11%
Faculty and Staff	9	0	62	71	87%	7%
Interests	2	95	309	406	76%	37%
Job Market and Career Development	55	3	178	236	75%	22%
Value	9	4	2	15	13%	1%
Other	1	40	2	43	5%	4%
Grand Total	152	203	732	1,087	67%	100%

Figure 2: Comment Analysis of Selecting Same Major Again

Positive vs. Negative Comments by Theme



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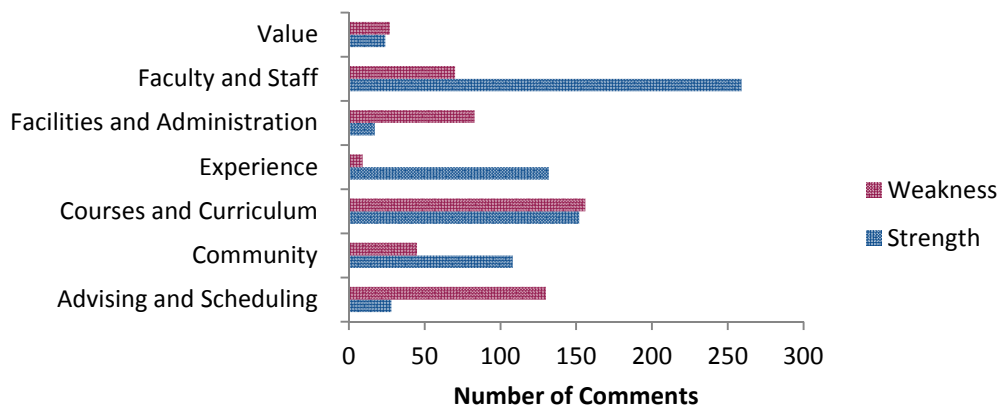
Comment Analyses

Table 3: Comment Analysis of NMSU Strengths and Weaknesses

Theme	Strength	Weakness	Total	% Strength	% of Total
Advising and Scheduling	28	130	158	18%	13%
Community	108	45	153	71%	12%
Courses and Curriculum	152	156	308	49%	25%
Experience	132	9	141	94%	11%
Facilities and Administration	17	83	100	17%	8%
Faculty and Staff	259	70	329	79%	26%
Value	24	27	51	47%	4%
Other	2	1	3	67%	0%
Grand Total	722	521	1,243	58%	100%

Figure 3: Comment Analysis of NMSU Strengths and Weaknesses

Strength vs. Weakness Comments by Theme



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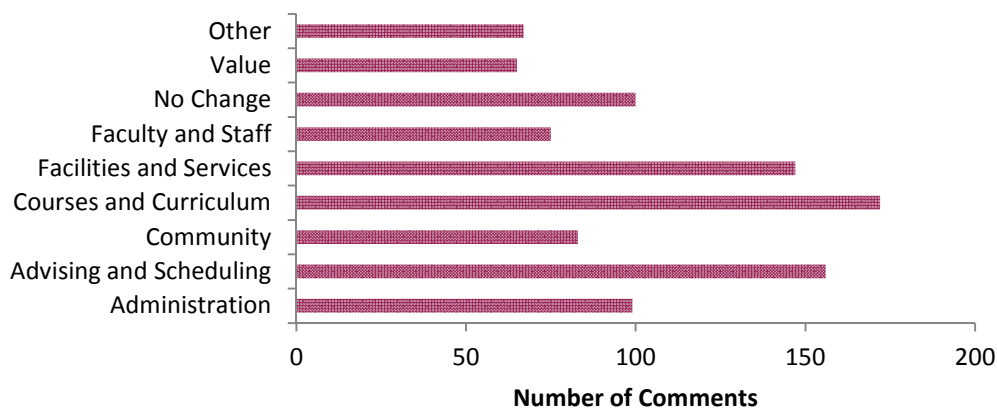
Comment Analyses

Table 4: Comment Analysis of Significant Change at NMSU

Theme	Count	Percent
Administration	99	10%
Advising and Scheduling	156	16%
Community	83	9%
Courses and Curriculum	172	18%
Facilities and Services	147	15%
Faculty and Staff	75	8%
No Change	100	10%
Value	65	7%
Other	67	7%
Grand Total	964	100%

Figure 4: Comment Analysis of Significant Change at NMSU

Distribution of Comments across Themes



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Table 5: Comment Analysis of Attending NMSU Again by Theme and Category

Category	Negative	Positive	Total	% Positive
Advising and Scheduling				
Advising	27	9	36	25%
Course availability	18	2	20	10%
Advising and Scheduling Total	45	11	56	20%
Community				
Athletics	5	0	5	0%
Atmosphere	2	15	17	88%
Campus	2	58	60	97%
Community	12	44	56	79%
Compatibility	1	4	5	80%
Convenience	2	46	48	96%
Close to home	3	52	55	95%
Diversity	1	6	7	86%
Environment	3	23	26	88%
Friendliness	1	13	14	93%
Helpful	0	10	10	100%
Las Cruces	7	18	25	72%
Location	6	11	17	65%
Size	1	8	9	89%
Student activities and organizations	1	7	8	88%
Student success	5	20	25	80%
Support	8	17	25	68%
Community Total	60	352	412	85%
Curriculum				
Challenging	16	10	26	38%
Class size	1	3	4	75%
College	5	12	17	71%
Specific courses	1	2	3	67%
Curriculum	10	14	24	58%
Distance education	13	25	38	66%
Department	5	22	27	81%
Program	22	66	88	75%
Program offerings	16	12	28	43%
Curriculum Total	89	166	255	65%
Experience				
Experience	4	130	134	97%
NMSU overall	5	99	104	95%
Personal development	1	12	13	200%
Preferred other university	13	8	21	38%
Professional development	12	18	30	60%
Relationships	0	35	35	100%
Experience Total	35	302	337	90%
Facilities and Administration				
Administration	29	4	33	12%
Facilities	14	6	20	30%
Financial aid	9	2	11	18%
Facilities and Administration Total	52	12	64	19%
Faculty and Staff				
Faculty	39	203	242	84%
Staff	1	7	8	88%
Faculty and Staff Total	40	210	250	84%
Value				
Affordability	16	132	148	89%
Lottery scholarship	0	4	4	100%
Opportunity	10	25	35	71%
Quality	16	56	72	78%
Reputation	6	7	13	54%
Resources	14	3	17	18%
Time spent completing degree	7	0	7	0%
Value added	5	45	50	90%
Value Total	74	272	346	79%
Other				
Other	2	2	4	50%
Other Total	2	2	4	50%
GRAND TOTAL	397	1,327	1,724	100%

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Table 6: Comment Analysis of Selecting Same Major Again by Theme and Category

Category	Negative	Positive	Neutral	Total	% Positive
Advising and Scheduling					
Advising	7	4	1	12	33%
Course Availability	6	2	0	8	25%
Advising and Scheduling Total	13	6	1	20	30%
Courses and Curriculum					
Challenging	2	2	0	4	50%
Too many program choices	0	0	2	2	0%
Departments, Colleges, Programs	6	20	0	26	77%
Program offerings	12	1	1	14	7%
Program quality	43	85	5	133	64%
Courses and Curriculum Total	63	108	8	179	60%
Experience					
Would add another major	0	1	25	26	4%
Desire to try other fields of study	0	0	26	26	0%
Fun/enjoyable experience	0	57	0	57	100%
Prior credit and/or experience in field	0	1	0	1	100%
Self-assessed talent in field area	0	6	1	7	86%
Experience Total	0	65	52	117	56%
Faculty and Staff					
Faculty Quality	9	62	0	71	87%
Faculty and Staff Total	9	62	0	71	87%
Interests					
Interest in the field	0	307	2	309	99%
Change in interest/preferences	2	2	93	97	2%
Interests Total	2	309	95	406	76%
Job Market and Career Development					
Career preparation	4	54	1	59	92%
Earning potential	6	3	0	9	33%
Flexible major	1	25	0	26	96%
Preparation for graduate school	0	9	0	9	100%
Job prospects in related careers	31	21	2	54	39%
Opportunity	0	12	0	12	100%
Relevant to current job/life situation	13	54	0	67	81%
Job Market and Career Development Total	55	178	3	236	75%
Value					
Funding for program, study, and/or facilities	1	0	0	1	0%
Time spend completing degree	6	2	4	12	17%
Value	2	0	0	2	0%
Value Total	9	2	4	15	13%
Other					
Do not know/unsure	0	0	17	17	0%
Not applicable	1	0	16	17	0%
Other	0	2	7	9	22%
Other Total	1	2	40	43	5%
GRAND TOTAL	152	732	203	1,087	100%

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Table 7: Comment Analysis of NMSU Strengths and Weaknesses by Theme and Category

Category	Strength	Weakness	Total	% Strength
Advising and Scheduling				
Advising	23	89	112	21%
Course availability	5	41	46	11%
Advising and Scheduling Total	28	130	158	18%
Community				
Athletics	7	0	7	100%
Atmosphere	2	1	3	67%
Community	16	7	23	70%
Convenience	9	1	10	90%
Discrimination	0	6	6	0%
Diversity	8	4	12	67%
Environment	4	1	5	80%
Student activities and organizations	23	4	27	85%
Student success	8	3	11	73%
Support	31	18	49	63%
Community Total	108	45	153	71%
Courses and Curriculum				
Challenging	7	20	27	26%
Class size	7	2	9	78%
College (general)	12	1	13	92%
Specific courses	11	14	25	44%
Curriculum	24	43	67	36%
Distance education	15	16	31	48%
Department	34	22	56	61%
General education curriculum	0	7	7	0%
Program	42	31	73	58%
Courses and Curriculum Total	152	156	308	49%
Experience				
Experience	61	0	61	100%
NMSU overall	42	1	43	98%
Personal development	8	0	8	100%
Professional development	5	7	12	42%
Relationships	5	0	5	100%
Study abroad	11	1	12	92%
Experience Total	132	9	141	94%
Facilities and Administration				
Administration	4	43	47	9%
Facilities	9	23	32	28%
Financial aid office	4	17	21	19%
Facilities and Administration Total	17	83	100	17%
Faculty and Staff				
Faculty	255	68	323	79%
Staff	4	2	6	67%
Faculty and Staff Total	259	70	329	79%
Value				
Affordability	5	4	9	56%
Opportunity	11	5	16	69%
Quality	2	0	2	100%
Resources	2	18	20	10%
Value added	4	0	4	100%
Value Total	24	27	51	47%
Other				
Other	2	1	3	67%
Other Total	2	1	3	67%
GRAND TOTAL	722	521	1,243	100%

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Table 8: Comment Analysis of Significant Change at NMSU by Theme and Category

Category	Count	Percent within Category
Administration		
Administration (other)	19	19%
Inter-branch politics/relations	5	5%
Communication	17	17%
Efficiency	2	2%
Focus on education	5	5%
Organization	12	12%
Allocation of University resources	21	21%
Cut football/athletics budget	18	18%
Administration Total	99	100%
Advising and Scheduling		
Improve advising	74	47%
Class availability	57	37%
Fewer distance and/or more face-to-face education classes	3	2%
More distance education classes	14	9%
Support for incoming freshmen	8	5%
Advising and Scheduling Total	156	100%
Community		
Athletics	9	11%
Community	9	11%
Distance education student issues	7	8%
Discrimination	6	7%
Diversity issues	7	8%
Environment	5	6%
Non-traditional student issues	13	16%
Increase campus safety	2	2%
School spirit/pride	10	12%
Student activities	15	18%
Community Total	83	100%
Courses and Curriculum		
Increase admission standards	3	2%
Class quality	18	10%
College issues	5	3%
Career preparation	24	14%
Curriculum	26	15%
Department issues	6	3%
General education curriculum	16	9%
Fractional grading system	6	3%
Internships	1	1%
Program issues	56	33%
Program offerings	11	6%
Courses and Curriculum Total	172	100%
Facilities and Services		
Buildings	13	9%
Dining/Food	7	5%
Lab/computer equipment	23	16%
Facilities	24	16%
Library	12	8%
Parking	40	27%
Service availability or quality	26	18%
Promote sustainability	2	1%
Facilities and Services Total	147	100%
Faculty and Staff		
Faculty issues (other)	25	33%
Improve faculty accountability	9	12%
Increase number of faculty	10	13%
Improve faculty skills	31	41%
Faculty and Staff Total	75	100%
No Change		
No change	100	100%
No Change Total	100	100%
Value		
Cost of living and/or tuition	25	38%
Financial aid and funding	40	62%
Value total	65	100%
Other		
Do not know/Unsure	4	6%
Not applicable	52	78%
Other	11	16%
Other Total	67	100%
GRAND TOTAL	964	100%