

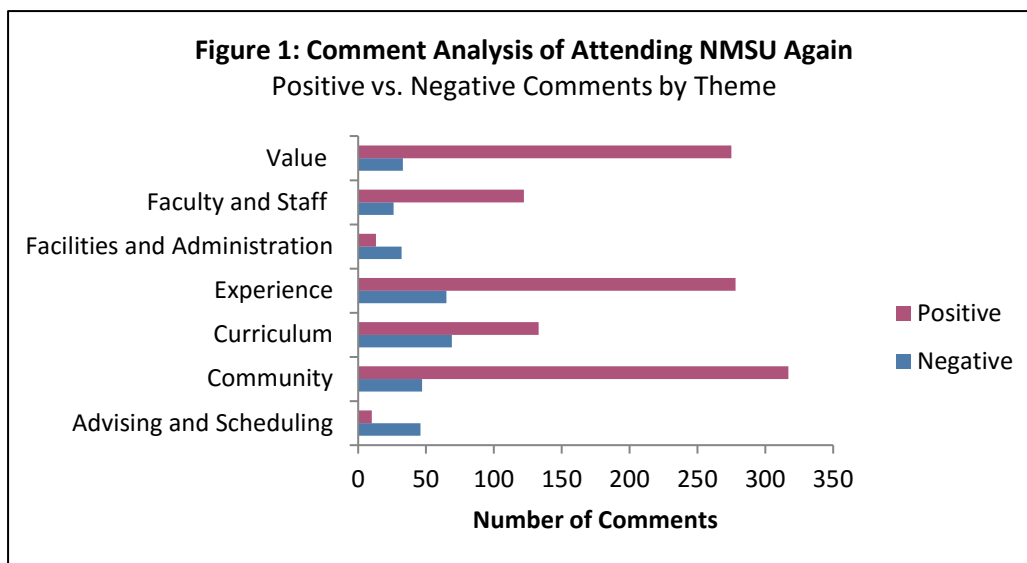
2015-2016 Graduating Student Survey

New Mexico State University

Comment Analyses

Table 1: Comment Analysis of Attending NMSU Again

Theme	Negative	Positive	Total	% Positive	% of Total
Advising and Scheduling	46	10	56	18%	4%
Community	47	317	364	87%	24%
Curriculum	69	133	202	66%	13%
Experience	65	278	343	81%	23%
Facilities and Administration	32	13	45	29%	3%
Faculty and Staff	26	122	148	82%	10%
Value	33	275	308	89%	21%
Other	18	11	32	34%	2%
Grand Total	336	1,159	1,498	77%	100%



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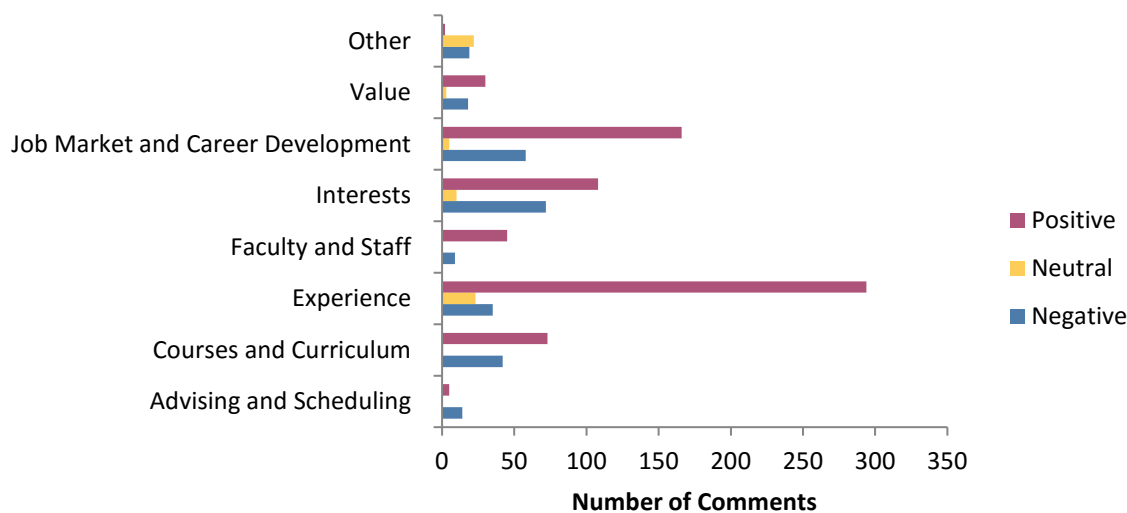
Comment Analyses

Table 2: Comment Analysis of Selecting Same Major Again

Theme	Negative	Neutral	Positive	Total	% Positive	% of Total
Advising and Scheduling	14	0	5	19	26%	2%
Courses and Curriculum	42	1	73	116	63%	11%
Experience	35	23	294	352	84%	33%
Faculty and Staff	9	0	45	54	83%	5%
Interests	72	10	108	190	57%	18%
Job Market and Career Development	58	5	166	229	72%	22%
Value	18	3	30	51	59%	5%
Other	19	22	2	43	5%	4%
Grand Total	267	64	723	1,054	69%	100%

Figure 2: Comment Analysis of Selecting Same Major Again

Positive vs. Negative Comments by Theme



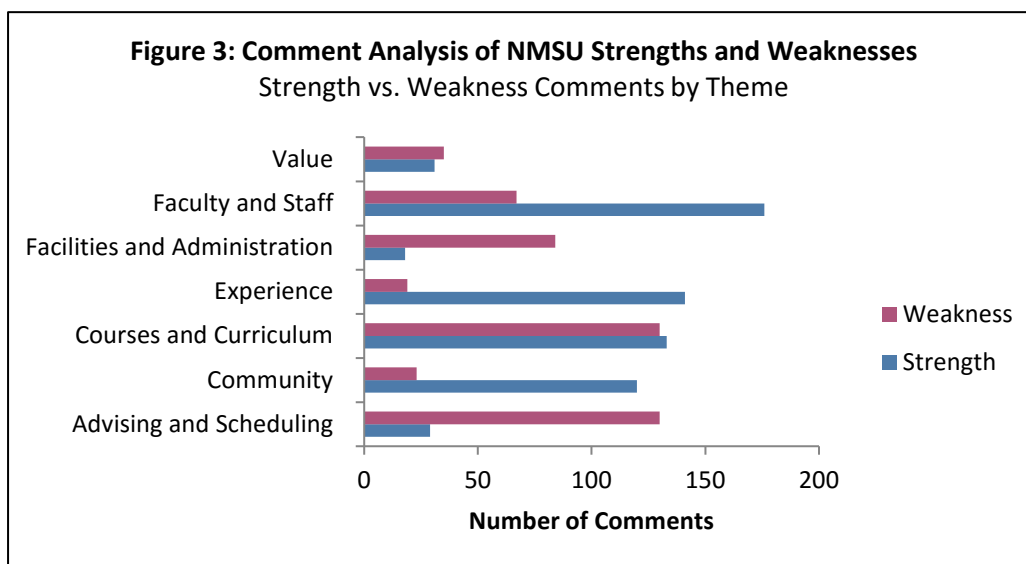
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Table 3: Comment Analysis of NMSU Strengths and Weaknesses

Theme	Strength	Weakness	Total	% Strength	% of Total
Advising and Scheduling	29	130	159	18%	13%
Community	120	23	143	84%	12%
Courses and Curriculum	133	130	263	51%	22%
Experience	141	19	160	88%	13%
Facilities and Administration	18	84	102	18%	8%
Faculty and Staff	176	67	243	72%	20%
Value	31	35	66	47%	5%
Other (Includes N/A)	6	12	82	7%	7%
Grand Total	654	500	1,218	54%	100%



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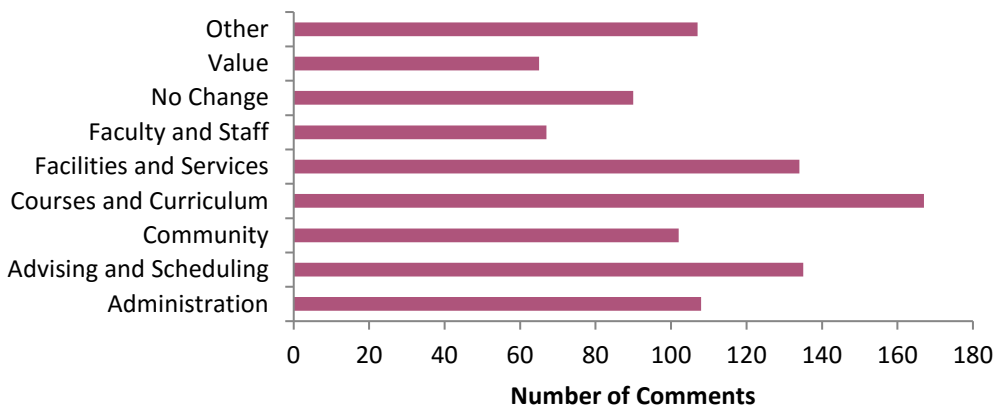
New Mexico State University

Comment Analyses

Table 4: Comment Analysis of Significant Change at NMSU

Theme	Count	Percent
Administration	108	11%
Advising and Scheduling	135	14%
Community	102	10%
Courses and Curriculum	167	17%
Facilities and Services	134	14%
Faculty and Staff	67	7%
No Change	90	9%
Value	65	7%
Other	107	11%
Grand Total	975	100%

Figure 4: Comment Analysis of Significant Change at NMSU
Distribution of Comments across Themes



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Table 5: Comment Analysis of Attending NMSU Again by Theme and Category

Category	Negative	Positive	Total	% Positive
Advising and Scheduling				
Advising	30	10	40	25%
Course availability	16	0	16	0%
Advising and Scheduling Total	46	10	56	18%
Community				
Athletics	3	1	4	25%
Atmosphere	2	27	29	93%
Campus	1	48	49	98%
Community	5	43	48	90%
Compatibility	0	4	4	100%
Convenience	2	16	18	89%
Close to home	0	23	23	100%
Diversity	4	12	16	75%
Environment	0	25	25	100%
Friendliness	0	27	27	100%
Helpful	0	6	6	100%
Las Cruces	5	11	16	69%
Location	14	38	52	73%
Size	0	7	7	100%
Student activities and organizations	2	4	6	67%
Student success	0	15	15	100%
Support	9	10	19	53%
Community Total	47	317	364	87%
Curriculum				
Challenging	7	7	14	50%
Class size	0	11	11	100%
College	2	5	7	71%
Specific courses	3	9	12	75%
Curriculum	0	7	7	100%
Distance education	9	28	37	76%
Department	10	20	30	67%
Program	18	31	49	63%
Program offerings	20	15	35	43%
Curriculum Total	69	133	202	66%
Experience				
Experience	12	114	126	90%
NMSU overall	6	115	121	95%
Personal development	2	24	26	92%
Preferred other university	40	0	40	0%
Professional development	5	9	14	64%
Relationships	0	16	16	100%
Experience Total	65	278	343	81%
Facilities and Administration				
Administration	11	3	14	21%
Facilities	5	0	5	0%
Financial aid	16	10	26	38%
Facilities and Administration Total	32	13	45	29%
Faculty and Staff				
Faculty	22	106	128	83%
Staff	4	16	20	80%
Faculty and Staff Total	26	122	148	82%
Value				
Affordability	10	101	111	91%
Education Quality	2	31	33	94%
Lottery scholarship	0	12	12	100%
Opportunity	0	16	16	100%
Quality	7	34	41	83%
Reputation	1	9	10	90%
Resources	6	17	23	74%
Time spent completing degree	3	4	7	57%
Value added	4	51	55	93%
Value Total	33	275	308	89%
Other				
N/A	0	0	3	0%
Other	18	11	29	38%
Other Total	18	11	32	34%
GRAND TOTAL	336	1,159	1,498	100%

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Table 6: Comment Analysis of Selecting Same Major Again by Theme and Category

Category	Negative	Positive	Neutral	Total	% Positive
Advising and Scheduling					
Advising	10	4	0	14	29%
Course Availability	4	1	0	5	20%
Advising and Scheduling Total	14	5	0	19	26%
Courses and Curriculum					
Challenging	7	20	0	27	74%
Too many program choices	4	4	1	9	44%
Departments, Colleges, Programs	6	7	0	13	54%
Program offerings	16	6	0	22	27%
Program quality	9	36	0	45	80%
Courses and Curriculum Total	42	73	1	116	63%
Experience					
Would add another major	7	17	4	28	61%
Desire to try other fields of study	24	18	19	61	30%
Personal preference	0	27	0	27	100%
Fun/enjoyable experience	0	167	0	167	100%
Prior credit and/or experience in field	3	2	0	5	40%
Self-assessed talent in field area	1	63	0	64	98%
Experience Total	35	294	23	352	84%
Faculty and Staff					
Faculty Quality	8	39	0	47	83%
Staff Quality	1	6	0	7	86%
Faculty and Staff Total	9	45	0	54	83%
Interests					
Interest in the field	2	98	2	102	96%
Change in interest/preferences	70	10	8	88	11%
Interests Total	72	108	10	190	57%
Job Market and Career Development					
Career preparation	13	70	2	85	82%
Earning potential	7	6	0	13	46%
Flexible major	4	16	0	20	80%
Preparation for graduate school	7	22	1	30	73%
Job prospects in related careers	15	13	1	29	45%
Opportunity	2	11	0	13	85%
Relevant to current job/life situation	10	28	1	39	72%
Job Market and Career Development Total	58	166	5	229	72%
Value					
Funding for program, study, and/or facilities	7	1	1	9	11%
Time spend completing degree	7	2	1	10	20%
Value	4	27	1	32	84%
Value Total	18	30	3	51	59%
Other					
Do not know/unsure	3	0	8	11	0%
Not applicable	12	0	1	13	0%
Other	4	2	13	19	11%
Other Total	19	2	22	43	5%
GRAND TOTAL	267	723	64	1,054	100%

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Table 7: Comment Analysis of NMSU Strengths and Weaknesses by Theme and Category

Category	Strength	Weakness	Total	% Strength
Advising and Scheduling				
Advising	23	75	98	23%
Career guidance	4	10	14	29%
Course availability	2	45	47	4%
Advising and Scheduling Total	29	130	159	18%
Community				
Athletics	1	6	7	14%
Atmosphere	5	0	5	100%
Community	24	1	25	96%
Convenience	1	1	2	50%
Discrimination	0	4	4	0%
Diversity	8	0	8	100%
Environment	5	0	5	100%
Student activities and organizations	24	4	28	86%
Student success	17	0	17	100%
Support	35	7	42	83%
Community Total	120	23	143	84%
Courses and Curriculum				
Challenging	9	20	29	31%
Class size	4	2	6	67%
College (general)	12	4	16	75%
Specific courses	8	18	26	31%
Curriculum	11	25	36	31%
Distance education	29	12	41	71%
Department	35	18	53	66%
General education curriculum	5	14	19	26%
Program	20	17	37	54%
Courses and Curriculum Total	133	130	263	51%
Experience				
Experience	59	9	68	87%
NMSU overall	39	0	39	100%
Personal development	12	4	16	75%
Professional development	18	6	24	75%
Relationships	9	0	9	100%
Study abroad	4	0	4	100%
Experience Total	141	19	160	88%
Facilities and Administration				
Administration	4	22	26	15%
Facilities	6	17	23	26%
Financial aid office	1	27	28	4%
Resource allocation	7	18	25	28%
Facilities and Administration Total	18	84	102	18%
Faculty and Staff				
Faculty	147	43	190	77%
Faculty Instruction	17	21	38	45%
Staff	12	3	15	80%
Faculty and Staff Total	176	67	243	72%
Value				
Affordability	4	11	15	27%
Opportunity	4	2	6	67%
Quality	1	1	2	50%
Resources	13	7	20	65%
Time spent completing degree	2	11	13	15%
Value added	7	3	10	70%
Value Total	31	35	66	47%
Other				
N/A	0	0	64	0%
Other	6	12	18	33%
Other Total	6	12	82	7%
GRAND TOTAL	654	500	1,218	100%

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Table 8: Comment Analysis of Significant Change at NMSU by Theme and Category

Category	Count	Percent within Category
Administration		
Administration (other)	20	19%
Inter-branch politics/relations	2	2%
Communication	20	19%
Efficiency	15	14%
Focus on education	12	11%
Organization	8	7%
Allocation of University resources	9	8%
Cut football/athletics budget	22	20%
Administration Total	108	100%
Advising and Scheduling		
Improve advising	58	43%
Class availability	46	34%
Fewer distance and/or more face-to-face education classes	4	3%
More distance education classes	17	13%
Support for incoming freshmen	10	7%
Advising and Scheduling Total	135	100%
Community		
Athletics	8	8%
Atmosphere	1	1%
Community	3	3%
Distance education student issues	22	22%
Discrimination	1	1%
Diversity issues	9	9%
Environment	1	1%
Non-traditional student issues	11	11%
School spirit/pride	7	7%
Student activities	39	38%
Community Total	102	100%
Courses and Curriculum		
Increase admission standards	4	2%
Class quality	13	8%
College issues	1	1%
Career preparation	24	14%
Curriculum	25	15%
Department issues	10	6%
General education curriculum	17	10%
Fractional grading system	3	2%
Internships	12	7%
Program issues	31	19%
Program offerings	27	16%
Courses and Curriculum Total	167	100%
Facilities and Services		
Buildings	10	7%
Dining/Food	10	7%
Lab/computer equipment	29	22%
Facilities	11	8%
Library	11	8%
Parking	31	23%
Service availability or quality	26	19%
Promote sustainability	6	4%
Facilities and Services Total	134	100%
Faculty and Staff		
Faculty issues (other)	15	22%
Improve faculty accountability	18	27%
Increase number of faculty	13	19%
Improve faculty skills	21	31%
Faculty and Staff Total	67	100%
No Change		
No change	90	100%
No Change Total	90	100%
Value		
Cost of living and/or tuition	31	48%
Financial aid and funding	34	52%
Value total	65	100%
Other		
Do not know/Unsure	6	6%
Not applicable	76	71%
Other	25	23%
Other Total	107	100%
GRAND TOTAL	975	100%